

DANA E NUNEZ

Bilingual art director, illustrator, and designer specializing in reshaping culture and creating change.

CONTACT

407.575.4846

danaenunez@gmail.com

mocosa.co

SKILLS

Adobe Creative Cloud

Microsoft Office

LANGUAGES

English

Spanish

RECOGNITIONS

Project Isaac Award 2018

Webby Nominee in Advertising

Search Responsibly, Free Radicals

Creative Conscience Award | Gold

Spotter, Spotify

Communication Arts 2019 Shortlist

Lüerzer's Archive August 2019

Ads of the World

El Ojo de Iberoamérica: Silver

Expecting, Paws 4 You

EXPERIENCE

Alma Advertising | Art Director

2017-present

Conceptualized and developed integrated advertising solutions for brands such as McDonald's, Tobacco Free Florida, Sol Beer, Sprint, Netflix, and others. Worked closely under the guidance and direction of Creative Directors on short timelines and creative pitches.

Alma Advertising | Graphic Designer

2017-2018

Created advertising material layouts, maintained communications with clients, created and designed presentation decks for clients, conceptualized and brainstormed design solutions with fellow employees and art directors.

Letca films | Art Director

2016-2019

Production Design: worked closely with directors and producers to develop visual aspects for commercial/film with my team. Designed styles for aspects such as sets, graphics, props, lighting and costumes.

Storyboard Artist / Designer: Collaborated with director to draw out envisioned scenes, provided visual templates shooting, created storyboard art featured in promotional material. Helped create and design presentation decks for clients.

Mocosa | Graphic Designer

2015-present

Met with clients in person or online to discuss the scope of different projects; advised clients on the best strategies to use for their particular projects based on wants and needs; created unique images, audio messages, illustrations, and logos for customers; reviewed all projects and feedback to ensure the end product was error free and to ensure customer satisfaction.

EDUCATION

BACHELOR OF ARTS | HONORS

Rollins College

2012-2016

Magna Cum Laude Psychology & Studio Art

MASTER OF SCIENCE

University of Edinburgh

2017- present

Philosophy